



# ISSA: Chapter Board Meeting Minutes

**July 3, 2014 11:30am - 1:00pm**  
**Crowne Plaza - 6121 N. IH 35**  
**Austin, TX 78731**

<b>Presiding Officer:</b> Charisse Castagnoli, President	<b>Recorded By:</b> Chuck Interrante, Recording Secretary
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**Officers, Members, and Guests in Attendance:**

+ Charisse Castagnoli, President	+ Philip J Breyer, Past President
+ Auston Holt, Vice-President	Matt Pardo, Volunteer Coordinator
+ Heather Poggi-Mannis, Education Director	+ Vern Williams, Past President
+ Richard Stephens, Membership Director	+ Dominic Pace, UT Student Rep.
+ David Ochel, Corresponding Secretary	+ Chuck Interrante, Recording Secretary
+ Courtney Cavness, Marketing Director	Gene Naftulyev, Sponsorship Director
+ Stephen Wolff, Treasurer	Doug Landoll, Past President
Larry Moore, Operations Director	Paul Griffin, Past Board Member
+ Brian Engle, Past President	

The meeting was called to order at 11:36am by Chapter President, Charisse Castagnoli.

1. Opening Comments – NA
2. We have a quorum.
3. New Challenge Coins – Silver Coin Prices depend on the spot price of silver. Bronze coins are \$6 each.
  - a. The two dimensional die costs \$400 but we own it and can take it with us to another vendor if we choose.
  - b. We could have the engraving for speakers done locally.
  - c. Delivery can take 8 – 10 weeks.
  - d. The vendor prefers a check over credit card. The day we pay is the day he locks in the spot price for the silver coins.
  - e. The minimum order is 50. This number can be split between silver and bronze if we choose.
  - f. The bronze coins have a discounted price starting at 100.
  - g. We want to give the silver coins to speakers, distinguished fellows, board members, and others to be determined.
  - h. We would want to order 50 silver and 50 bronze. That should cost us \$2,125 dollars including setup fee. That does not include the shipping fee. We should insure the shipment.
  - i. Speaker Gifts are covered in the budget (speakers expenses and fees) so this is not outside of budget. This would cover us for two years of speaker gifts.

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- j. Auston moved to end discussion, Courtney seconded, approved.
- k. We need to get a safe deposit box to store the coins. Stephen will investigate.
- l. Courtney moved to vote, Vern seconded, all voted in favor.

## **SPONSORS** [*Gene Naftulyev, Sponsorship Director Reporting*]

- 1. Not in attendance.
- 2. Action item for Gene: **Define silver, gold, and platinum level options for sponsors.**
- 3. Action item for Gene and Stephen: Follow up with Netskope.

## **MEMBERSHIP** [*Richard Stephens, Membership Director Reporting*]

- 1. 236 members. Our numbers are still languishing.
- 2. We will be discussing specific initiatives to drive membership renewals and attract new area members.

## **MARKETING** [*Courtney Cavness, Marketing Director Reporting*]

- 1. Velocity Storm has been working on the mockup of the new Website with Courtney.
- 2. The website will move from SquareSpace to WordPress.
- 3. We will only have current year info on the website. Anything older will be archived.
- 4. Do we want to compensate velocity storm for design, hosting/maintenance, and content management? Only pay him for the design work? What do we do about hosting and maintenance?
- 5. Courtney's concern is that the website branding won't be consistent if multiple people have the responsibility of updating the site.
- 6. Should we create a webmaster position? If so, we should add it to the monthly newsletter.
- 7. Courtney moves that we grant Matt Pardo a onetime \$2K honorarium for the website redesign work. David seconded the motion. Stephen raised the idea that we haven't exhausted other options such as the International organization's new management company.
- 8. Courtney wanted to know if there is other money in the budget we can use for this.
- 9. Can we give them a tax write off in lieu of payment? Can we give them a "marketing" credit?
- 10. This is still under discussion. We need to see the final product before we decide on the amount of the honorarium. There is real concern about the amount of money we have to spend on this.
- 11. Richard would like a SOW for the "work for hire." Vern states that this is an honorarium for work done on a voluntary basis.
- 12. Action item: Courtney will go to Matt for a SOW and a formal spec with a deadline, rounds of updates.

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## **FINANCES** [Stephen Wolff, Treasurer Reporting]

Stephen was not able to attend.

BALANCES AS OF 7/2/2014

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A+ FCU Operating Account = \$22,633.04

A+ FCU Conference Account = \$110.98

PayPal Account = \$2,289.33

Outstanding Deposit to Operating Account:

\$294.48            Eventbrite, March 22 Fredericksburg Excursion

\$164.38            Eventbrite, April 16 Chapter Meeting

\$50.76             Eventbrite, May 1 Advanced Risk Training

\$347.20            Eventbrite, May 21 Chapter Meeting

\$20.00             Cash at door, May 21 Chapter Meeting

\$1,000.00          Sponsorship, Radware,

\$2,500.00          Sponsorship, Seccuris USA

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\$4,376.82

Outstanding Invoice:

\$2,500             Netskope

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## **COMMUNICATION** [*David Ochel, Corresponding Secretary Reporting*]

1. We all feel David is doing a great job on the newsletter. (Yeah!)
2. We still need pricing for Google apps for business.

## **LEADERSHIP** [*Charisse Castagnoli, President Reporting*]

1. Innotech Conference in October (see below)

## **ORGANIZATION** [*Larry Moore, Operations Director Reporting*]

1. Not able to attend.

## **VICE PRESIDENT'S REPORT** [*Auston Holt, Vice-President*]

1. Marcus Carey will be speaking at Hackformers on Friday, July 11<sup>th</sup>.

## **EDUCATION DIRECTOR'S REPORT** [*Heather Poggi-Mannis, Education Director, Reporting*]

1. Heather proposed an agenda for Innotech.
  - a. APT – The Global Picture
  - b. Cutting edge defenses (malware and APTs)
  - c. What if your defenses fail – Incident Response
  - d. Lunch topic: Voter Fraud or Internet of Things
  - e. Data Anywhere
  - f. Controlling Data Anywhere
2. Dan Teal got great feedback from June's meeting. We should get him back for Innotech. Maybe – Application Whitelisting?
3. Vern – FBI, Cyber Harassment.
4. We need potential speakers on cloud, social, and mobile: Assessing the risks.
5. Suggestions for other speakers are needed as well. Red team speakers are desirable.
6. Who will be the lead off/keynote speaker?
7. We need to market this to "generalists" not just InfoSec folks.
8. US Chamber of Commerce Roadshow, halfday, Wednesday.

## **RECORDING SECRETARY**

1. Chuck has been formally appointed as the Recording Secretary and can now vote as a member of the Board.

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## **NEW BUSINESS**

### **UT Student Chapter (Dominic Pace)**

1. Nothing to report.

### **Chapter Officer Communication**

1. Nothing to report.

## **ADJOURNMENT:**

1. Motion to Adjourn was made by Auston
2. Seconded by Heather at 12:57pm: **PASSED**
3. The Meeting was adjourned at 12:57pm